

LGBTQ+ALLIES PRIVACY HAPPY HOUR PRESENTS:

# HEATED PRIVACY

SPONSORSHIP OPPORTUNITIES

PROCEEDS BENEFIT:



Both are 501(c)(3) organizations.

LGBTQPRIVACY.ORG

	# Available	Tickets	Company Logo						Call-out from stage	Name on slideshow	Tier 1 Activation	Tier 2 Activation	Tier 3 Activation	Custom 1 Hour LGBT Tech Webinar Brief	Tailored LGBT Tech Ctrl+Alt+LGBT Data Brief	LGBT Tech Pride Month Event Participation	LGBT Tech Specific Insight Brief	Seattle Edu Breakfast Event Title Sponsor  This is a first right of refusal for Education Breakfast title sponsor opportunity during Seattle conference.  <i>(add. cost once edu. session is confirmed for Seattle.)</i>
MARQUEE \$20,000	1	35	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	2 in 2026	1st Right of Refusal	
GOLD \$15,000	2	25			✓	✓	✓	✓			✓	✓		✓	✓	2 in 2026	2nd Right of Refusal <i>Offered in order of signed DC contract</i>	
SILVER \$10,000	4	20			✓	✓	✓	✓				✓				1 in 2026	3rd Right of Refusal <i>Offered in order of signed DC contract</i>	
BRONZE \$5,000	8	15				✓	✓				✓							
SUPPORTER \$2,500	16	10				✓	✓											
INDIVIDUAL ALLY \$500	25	5						✓										

Tier 1 Activations	# Available
Ice Smoothies + Logo Branded Cups	1
Custom Printed Mini Hockey Sticks	1
Ice Cream Pop-Up with Branded Cups	1

Tier 2 Activations	# Available
Heated Privacy Photo Op w/ Company Logo	1
Custom Printed Hockey Puck (Stress Ball)	1
Logo on Cocktail Napkins	3

Tier 3 Activations	# Available
"Moment of Pride" Spotlight Slide	15
Custom Named Cocktail	7
Bring Company SWAG for Distribution	3

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## EDUCATION, WEBINARS, + BRIEFS

**LGBT TECH** LGBT Tech is a think tank and programs organization grounded in research. Our think tank produces cutting edge research annually working to inform community leaders, policymakers, companies and other organizations. Our programs have deep reach into the LGBTQ+ community and work to meet the community where they are with effective, empowering programs. It is with all of that work we are able to bring sponsors such powerful education, webinars, and briefs.

### Custom 1 Hour LGBT Tech Webinar Brief

LGBT Tech will produce a custom 1 hour webinar brief for your company that can be for internal team members or for your clients. We will work hand-in-hand with you to decide what topic(s) you would like to cover and finalize what information would be best for the custom webinar.

### Tailored LGBT Tech "Ctrl+Alt+LGBT" Data Brief

LGBT Tech produces an annual Digital Use & Experience report called "Ctrl+Alt+LGBT" from a national survey of LGBTQ+ individuals. We will work with your company to pull together specific data from that survey to provide your company or clients with valuable information to make the best decisions. We will approve co-branded use on a case-by-case basis.

### LGBT Tech Pride Month Event Participation

LGBT Tech travels the globe during LGBTQ+ Pride month in June and we'd love the opportunity to celebrate with you. This sponsorship activation covers preparation and up to 2 hours of participating or presenting in your company's pride celebration. (In-person available if travel+hotel are covered for team member.)

### LGBT Tech Specific Insight Brief

LGBT Tech works at the forefront of technology issues collecting data, listening to community, evaluating policies and informing other LGBTQ+ orgs globally. We will use these same insights to produce a brief for your company to better understand a particular technology issue and the impact on our community.

### Seattle Edu Breakfast Event Title Sponsor

So many of the LGBTQ + Allies sponsors have been seeking additional education and we are working to make that happen. LGBT Tech is currently planning an educational breakfast in Seattle that will provide attendees with insight into the latest work we are developing. This includes our Data Privacy Roadmap and AI Civil Rights Roadmap projects currently underway.

This sponsorship benefit gives you first right of refusal to be the title sponsor of the Educational Breakfast and be part of the planning for the event. *Additional cost will apply.*

## Tier Activation Descriptions

Tier 1 Activations		# Available
Ice Smoothies with Branded Cups	Adult ice smoothies served all night in cups featuring your logo.	1
Custom Printed Mini Hockey Sticks	Guests will have the opportunity to snag a custom mini hockey stick with your logo on the blade and the event name on the handle.	1
Ice Cream Pop-Up with Branded Cups	Treat guests to a sweet surprise with our ice cream pop-up featuring your logo on the cups.	1
Tier 2 Activations		# Available
Heated Privacy Photo Op w/ Company Logo	Every photo booth snap becomes a branded keepsake with your logo front and center.	1
Custom Printed Hockey Puck (Stress Ball)	Guests will have the opportunity to snag a custom hockey puck stress ball with your logo and the event name.	1
Logo on Cocktail Napkins	Drinks will be flowing all night – and your logo will be, too. Branded cocktail napkins keep your company front and center. <i>Each napkin features only one brand.</i>	3
Tier 3 Activations		# Available
"Moment of Pride" Spotlight Slide	Extended feature in our event slideshow highlighting your company's commitment to the LGBTQ+ community. Assets must be provided by sponsor by March 16 if approval is required.	15
Custom Named Cocktail	<i>Printed menus and digital sign</i>	7
Bring Company SWAG for Distribution		3