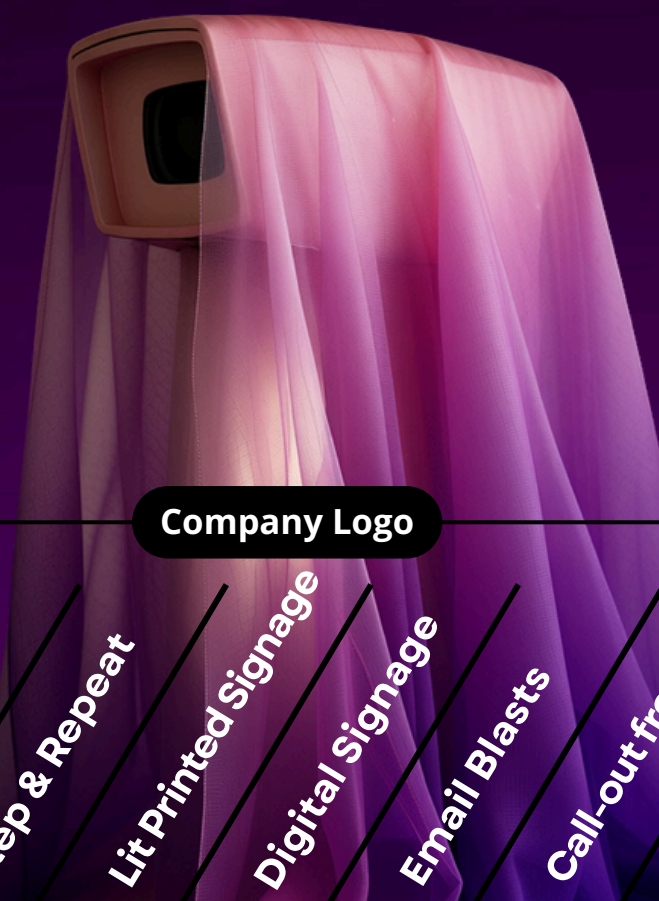


LGBTQ+ALLIES PRIVACY PARTY PRESENTS:

PRIVACY



CONFESSIONS

SEATTLE, WA – THURSDAY, OCTOBER 8TH

PROCEEDS BENEFIT:



501(c)(3) organization

SPONSORSHIP OPPORTUNITIES

	# Available	Tickets	Title Sponsor	Step & Repeat	Lit Printed Signage	Digital Signage	Email Blasts	Call-out from stage	Name on slideshow	Photo Booth Branding	Premier Activation	Branding Activation
MARQUEE \$20,000	1	35	✔	✔	✔	✔	✔	✔		✔	✔	✔
GOLD \$15,000	2	25			✔	✔	✔	✔			✔	✔
SILVER \$10,000	4	20			✔	✔	✔	✔				✔
BRONZE \$5,000	8	15			✔	✔	✔					✔
SUPPORTER \$2,500	16	10				✔	✔					
INDIVIDUAL ALLY \$500	25	5							✔			

Photo Booth Branding

Attendees get the opportunity to ‘Strike a Pose’ with props in front of the step-and-repeat branded with your company logo and the event theme. All photos are sent to attendees for easy social sharing. (Your company will have input on the design and camera system options to ensure the best outcome for attendees and your brand.)

Premier Activation Opportunities

Available	Activation Options	(Marquee Level has first right-of-refusal on Premier Activations)
1	Live Privacy Confessional This attendee participation activation puts your brand front and center with anonymous responses displayed throughout the venue all night long. (More details on back) Click Here to see a Sample: LGBTQPrivacy.org/privacy-confessional	
1	Branded Venue-Synced LED Bands Just like your favorite concert! Your logo on the wrist of every attendee as we control what color their band lights up. (More details on back)	
1	Custom Branded Insert for Mailed Tickets Attendees can opt to have a commemorative ticket mailed to them and you get to include the design on the back of our custom note. (More details on back)	
1	Branded Mini Record Coasters Play into the theme of the night and brand mini record coasters that will be on every surface throughout the venue. (More details on back)	
1	Ray of Light Device Charging Station Be the sponsor that saves the day and gives attendees a spot to securely charge their phone so they can enjoy the evening. (More details on back)	
1	Logo Branded Napkins Every drink and food item is accompanied by a branded napkin. (More details on back)	

Branding Activation Opportunities

Available	Activation Options
6	Custom Named Cocktail Get your brand in front of attendees with a creatively named cocktail. This includes your logo next to your drink on printed drink menus and digital menu signage.
1	Digital Playlist Sponsor Be recognized as the sponsor who is making the music happen. Digital signage with “Tonight’s playlist powered by [company logo].”
15	“Moment of Pride” Spotlight Slide Highlight your company’s commitment to the LGBTQ+ community with an extended-time slide in our looping event slideshow.

LGBTQPRIVACY.ORG

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MORE DETAILS ON
SPONSORSHIP OPPORTUNITIES

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Photo Booth Branding

(Marquee Level)

Attendees get the opportunity to **'Strike a Pose'** with props in front of the step-and-repeat branded with your company logo and the event theme. All photos are sent to attendees for easy social sharing. (Your company will have input on the design and camera system options to ensure the best outcome for attendees and your brand.)



LGBTQPRIVACY.ORG

Premier Activation Opportunities

(Marquee Level has first right-of-refusal on Premier Activations)

Available

Activation Options

1

Live Privacy Confessional

This attendee participation activation **puts your brand front-and-center** with your branding on all the screens where anonymous responses display throughout the venue all night long.

Other perks of this activation:

- Provide input on the questions attendees can respond to.
- Naming recognition "Made possible by [company logo]"
- Summary of aggregate themes and participation metrics.
- Post-event executive summary suitable for internal and social content engagement.
- "Thank you for responding page" will include link to learn more about your company.

Built with privacy and security first:

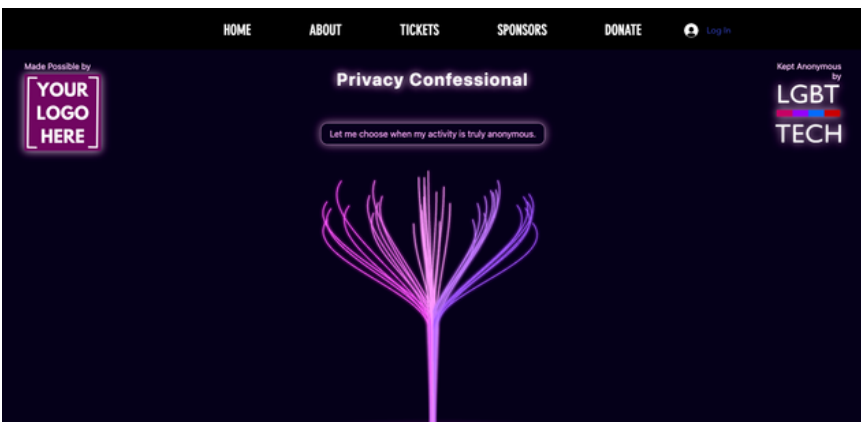
- Human review of each response before adding to live view.
- No tracking, name, email or contact information collected during polling.

Click Here to see a Sample: LGBTQPrivacy.org/privacy-confessional



See a Live Example

Best viewed on desktop

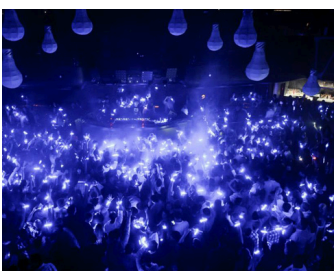


1

Branded Venue-Synced LED Bands

Just like your favorite concert! Every attendee will receive a branded LED band when they enter the venue that will be controlled by our lighting and tech team. As the music kicks into high gear, **your branding brings the crowd together with synchronized light shows.**

[WSJ Article about Synced LED Bands](#)



1

Custom Branded Insert for Mailed Tickets

With about 50% of attendees so far opting to receive a commemorative ticket mailed to them, this activation offers you the perfect opportunity to **introduce your brand ahead of the big event.** We will work with you to design a custom message on the back of our note to event attendees.

1

Branded Mini Record Coasters

Turn every table into a branding opportunity with custom record drink coasters showcasing your logo throughout the event. (Must include event branding as well.)



1

Ray of Light Device Charging Lockers

Be the sponsor that saves the day and gives attendees a spot to securely charge their phone so they can enjoy the evening.

1

Logo Branded Napkins

Every drink and food item is accompanied by a branded napkin.

