

**SUPPORTING**

LGBT  
TECH



**MARQUEE**  
(1 SPOT LEFT)



**PLATINUM**  
(2 SPOTS LEFT)



**GOLD**  
(3 SPOTS LEFT)

**LGBTQ+ALLIES AFTER PARTY**

# PANOPTICON! AT THE DISCO

LGBTQ + ALLIES  
HALLOWEEN PARTY

OCT 30<sup>TH</sup> 8:30PM  
SAN DIEGO

**CONNECT WITH YOUR CLIENTS + PROSPECTS WHILE SHOWING  
YOUR SUPPORT FOR THE LGBTQ+ COMMUNITY!**

**EXCLUSIVE  
SPONSORSHIPS**



**MARQUEE**  
(1 SPOT)

**\$20,000**

- Title Sponsorship (*Exclusive Category*)
- Host the Disco Dressing Room activation and photo wall
- VIP Table with Bottle Service
- VIP Entry for 30



**PLATINUM**  
(2 SPOTS)

**\$15,000**

- Option 1: VIP Table with Bottle Service
- Option 2: Host the Zombie-fication Station
- 25 Tickets



**GOLD**  
(3 SPOTS)

**\$10,000**

- Option 1: Introduce drag performer from the stage
- Option 2: Sponsor a crowd pleasing late-night ice cream snack
- Option 3: Sponsor attendee gift bags
- 15 Tickets

*See NEW + Full Benefits on Following Pages*

**ADDITIONAL SPONSORSHIP LEVELS AVAILABLE**

**SILVER**

**BRONZE**

**NGO / SUPPORTER**

## WHY SPONSOR?

- Bring your company's clients to a fun + highly anticipated annual event.
- Connect with privacy professionals who are in San Diego but not attending one of the privacy conferences taking place that week.
- Network with new clients who will see your community support.
- Attract top LGBTQ+ talent in the privacy field.
- Sponsorships go to supporting the great work of LGBTQ+ non-profits.

*Live your values by supporting the important work of LGBT Tech.*

**FOR INQUIRIES & QUESTIONS  
PLEASE RESPOND TO THIS EMAIL OR EMAIL [TITHIER@LGBTTECH.ORG](mailto:TITHIER@LGBTTECH.ORG)**

"Great engaging opportunity to connect with clients and friends in the privacy space!"  
~Event Sponsor



## CONNECT WITH YOUR CLIENTS + PROSPECTS WHILE SHOWING YOUR SUPPORT FOR THE LGBTQ+ COMMUNITY!

### MARQUEE (1 SPOT)

**\$20,000**  
with Activation

- Title sponsorship - "Panopticon at the Disco" presented by [Your Company Name]
- 30 Tickets Included (\$3,000 value)
- Exclusive main entry room activation (\$10,000 value)
  - Only the Marquee sponsor will have an activation in the main entry room.
  - Includes themed photo area activation with logo on step-and-repeat.
  - **NEW** First choice of VIP table with bottle service for the table:
    - 2 bottles of spirits + mixers or 2 bottles of champagne.
  - The party theme incorporates privacy, zombies, and disco, so the possibilities are endless!
- **NEW** Early VIP entry 1 to 2 hours before the main event starts
  - Invite your clients and customers to continue conversation while enjoying drinks before the disco begins!
  - Optional Add-Ons: Gourmet food (*additional*), display company info
  - Your 30 tickets are included in early VIP entry
- Branded Swag Activation
- Custom Cocktail Name
- Digital and On-Site Signage
  - Logo included in email communications
  - Logo included on step and repeat background (only Marquee Sponsor Logo)
  - Top level, only logo in the row
- **NEW** Priority for future events
  - Right of first refusal for this sponsorship category for Fall 2026\*
- **NEW** Dedicated support to maximize return on your investment
  - Weekly 30 minute calls with a senior member of the events team
- Don't see something? Ask Us!

**GREAT FOR:**  
Established tech vendors  
Global law firms

\*Prices and benefits subject to change, discounts are subject to availability

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*"Our people make  
our business run  
and this event  
gives them a fun  
way to engage  
clients."*

~Event Sponsor



**CONNECT WITH YOUR CLIENTS + PROSPECTS WHILE SHOWING  
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## **PLATINUM (2 SPOTS)**

**\$15,000**  
with Activation

- 25 Tickets Included (\$2,500 value)
- Select one (\$7,500 value)
  - 1. **NEW** Main room VIP Section
    - 1 roped off VIP table
    - Signage with logos
    - Bottle service: 1 bottle of spirits + mixers or 2 bottles of champagne
    - Option to order food or additional bottles at your own expense
  - 2. Back room activation
    - The party theme incorporates privacy, zombies, and disco, so the possibilities are endless!
    - We're excited to work with you to come up with something that helps you achieve your goals, whether that is brand awareness, content, lead gen, personal interactions, or just pure silliness.
- Branded Swag
- Custom Cocktail Name
- Digital and On-Site Signage
  - Logo included in email communications
  - Second level (row of 2 logos)
  - Placement decided by first to sponsor
- **NEW** Priority for future events
  - Right of first refusal for this sponsorship category for Fall 2026\*
- **NEW** Dedicated support to maximize return on your investment
  - Weekly 30 minute calls with a senior member of the events team
- Don't see something? Ask Us!

**GREAT FOR:**  
Tech Startups  
Law + Consulting Firms  
Launches +  
Announcements

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AVAILABLE**

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HALLOWEEN PARTY

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**GOLD**  
**[3 SPOTS]**

**\$10,000**  
with Activation

- 20 Tickets Included (\$2,000 value)
- **NEW** Pop-up activation or Branded Swag - Pick One (\$5,000 value)
  - 1. Specific Activation within the Space
    - Face Paint, Make-Up or Decorating Station - Halloween Style
    - Late Night Snack or Food Presented by Your Company
    - Trick or Treat Candy Station
    - Caricature Artist ("Sponsored by [Company Name]")
    - Bring us an idea and we can figure out how to execute it.
  - 2. Branded Swag
    - In lieu of pop-up activation - branded Trick-or-Treat basket. Perfect for parents attending to take home to their kids for Halloween.
    - We are also happy to brainstorm other ideas that align with your brand.
- Custom Cocktail Name
- Digital and On-Site Signage
  - Logo included in email communications
  - Third level (row of 4 logos)
  - Placement decided by sponsor purchase in order
- **NEW** Priority for future events
  - Right of first refusal for this sponsorship category for Fall 2026\*
- **NEW** Dedicated support to maximize return on your investment
  - Weekly 30 minute calls with a senior member of the events team
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## **SILVER**

**\$3,000**

- Digital and On-Site Signage
  - Logo included in email communications
  - Logo included on step and repeat background
  - Fourth level of logos
- Shoutouts from our performers
- Provide Your Company Branded swag
- Custom cocktail name
- 15 complimentary tickets
  - (\$1,500 value)

## **BRONZE**

**\$1,000**

- Comes with your logo on digital signage
- Shoutouts from our performers
- 10 complimentary tickets
  - (\$1,000 value)

## **NGO / SUPPORTER**

**\$500**

- Comes with your logo on digital signage
- Shoutouts from our performers
- 5 complimentary tickets
  - (\$500 value)

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